

PRESS RELEASE

Münch+Münch opens a dependance in the US



Source: citywallpaperhd.com

Frankfurt am Main, 22 January 2018. In 2017, the medium-sized company Münch+Münch, based in Frankfurt, sets off for new shores and opens the first branch in the history of the company on the American continent. The new M&M SDS Inc. is based in Atlanta, Georgia. Jörg Münch, managing partner of the German parent company, heads the US subsidiary as President and CEO.

For years now, Münch+Münch has been building high-quality shops on all continents; the focus has not just been on Europe, but also the US. The customer-specific shop furniture was supplied by our main factory in Frankfurt, partly with long lead times for overseas transport. The move to open a distribution warehouse in the south-east of the United States was a logical step in the expansion of our company. In addition to even more efficient warehousing and delivery, the US branch offers comprehensive services such as spare parts and repair services, and furniture retrieval from disbanded locations and inventories. "With the new branch in Atlanta, we want to make our proven, ISO- and UL/cUL-certified quality of original furniture 'Made in Germany' directly available to the US market - on a commission basis, even faster, with a personal contact person on site and consequently even closer to the customer. We continue to see great potential in shop construction in the US market alongside our European customers," says Jörg Münch, describing the intention behind the company's founding.

Against an American backdrop in Frankfurt that included cheerleaders and a food truck, our team said farewell to the first freight container bound for Atlanta on 22 January 2018.

About Münch+Münch

Münch + Münch GmbH & Co., based in Frankfurt am Main, has been implementing sophisticated shop concepts for well-known national and international retail brands such as Swarovski, Nespresso, Porsche Design and O2 for many years now. The portfolio of the medium-sized shopfitting company ranges from modular furniture systems for shop-in-shop solutions to exclusive flagship shops. Münch+Münch offers its customers all the service modules from under one roof - from design and project management - also in the role of general contractor - through planning, production and rollout to assembly and maintenance. Münch+Münch has been manufacturing high-tech production and storage space at the Frankfurt site for over 60 years. The company employs 170 architects, designers, project managers, craftsmen and fitters at its headquarters.

muenchundmuench.com and soon also: mmsds.us

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